



SOLIDICA

NEWS RELEASE

FOR RELEASE: July 7th, 2009

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John Ford Joins Solidica as Chief Financial Officer

Ann Arbor, MI – Solidica today announced the appointment of Mr. John Ford to the position of chief financial officer, effective immediately.

Mr. Ford will be responsible for Solidica's financial operations including accounting, finance, planning, tax, and investor relations. Prior to joining Solidica, Mr. Ford was Vice President of Finance and held other senior executive positions at Arbortext, a venture funded company based in Ann Arbor Michigan. Mr. Ford played an integral role in helping Arbortext achieve 2,000% revenue growth and in selling the company to Parametric Technology Corporation (NASDAQ) for more than \$190 million in cash in 2005. Mr. Ford holds a Bachelor's degree from Yale University and a Master of Business Administration from the University of Michigan.

"We are delighted to welcome John Ford to our senior management team," said Dr. Ken Johnson, Solidica's chief executive officer. "We have enjoyed significant growth due to the combination of talented employees, blue-chip customers, and innovative, market-driven products. I have tremendous confidence that John's talent, experience, personality and enthusiasm will help ensure our continued success."

"Solidica's growth challenges the team to support increasing numbers of customers while bringing new technologies to market and maintaining or even improving its already high level of customer service," said Mr. Ford. "I look forward to helping Solidica implement systems and procedures that are necessary for its continued and successful growth."

About Solidica

Headquartered in Ann Arbor, MI, Solidica is an award-winning leader in advanced vehicle telematics, network sensing systems, and advanced materials with innovative solutions for military, specialty vehicles, aerospace, and industrial customers. In combining its embedded prognostics/diagnostics capabilities and wired and wireless smart sensors, Solidica provides unparalleled system health monitoring with one of the industry's lowest total cost of ownership. This approach enables customers to significantly improve operational efficiency by reducing fuel and maintenance, increasing vehicle uptimes, and optimizing asset utilization. Visit www.solidica.com for more information or contact Tayon Samuel at (734) 222-4680 x137.